## Optimising Hypertension Management

Clair Huckerby<br>Pharmaceutical Adviser- Medicines Optimisation Lead

Pharmaceutical Public Health Team
The Office of Public Health and Dudley CCG

## Dudley - doing things differently

- Population 314,00
- Dudley MBC, CCG and DGNFT
- Pharmaceutical Public Health Team
- Dudley CCG- 5 localities, Vanguard status - Multispecialty Care Provider, 47 GP Practices


## Considerations when optimising Hypertension Management?

- Mortality rates- Premature mortality from hypertension in Dudley was nearly double the England average
- Impact of lowering BP
- Variation in expected to actual prevalence of hypertension
- Inter-practice variation within CCG
- Law M, Wald N, Morris J. Lowering blood pressure to prevent myocardial infarction and stroke: A new preventive strategy. Health Technol Assess 2003;7(31). Available from:http://www.hta.ac.uk/fullmono/mon731.pdf [accessed 17th June 2012]

What are the issues for medicines optimisation in Hypertension Management?

- Drug choice- formulary
www.dudleyformulary.nhs.uk
- Interpretation of NICE Guidelines at a local level through to implementation
- Prescriber confidence and competence
- Patient selection
- Practical issues- dosing and side effects
- Coordination of approach


## 2008 data for Dudley

Table 2 . Comparison of expected hypertension and prevalence ratio locally and nationally

| CCG | Expected <br> hypertension <br> prevalence <br> $2010-11^{*}$ | Ratio of <br> recorded vs. expected <br> hypertension <br> prevalence <br> $2010-11^{*}$ |
| :--- | :---: | :---: |
| NHS Dudley CCG | $26.1 \%$ | 0.643 |
| NHS Sandwelland West Birmingham COG | $22.9 \%$ | 0.613 |
| NHS Wolverhampton CCG | $25.5 \%$ | 0.608 |
| NHS WalsallCCG | $25.3 \%$ | 0.606 |
| National/Average | $24.9 \%$ | 0.551 |

## Optimising Hypertension

Management and Antiplatelet Prescribing in Dudley

## Hypertension Audit 2013



## Hypertension Audit 2013

- 11,000 patients diagnoses with hypertension whose BP is NOT managed to $150 / 90 \mathrm{mmHg}$
- 27,800 patients missing from hypertension registers


## Findngs:

- $2 / 3$ practices' hypertension prevalence improved as a result of the audit
- $63 \%$ due to newly diagnosed HT
-37\% pts receiving treatment but no diagnosis code
- Treatment to $140 / 90 \mathrm{mmHg}$ was achieved by $90 \%$ practices meeting this standard (Standard is 50\%, inter-practice variation 6-99\%)
- BP5 (treatment to $150 / 90 \mathrm{mmHg}$ ) increased from $73-85 \%$ of practices meeting this standard (Standard is $60 \%$ )
- 550 ( $2 \%$ register) declined HT monitoring- all received information
- Link between deprivation and higher levels of undiagnosed hypertension Despite inc in prevalence Dudley, is still considerably below national prevalence figures


## Approach to managing change

objective: Maximise value (Individual and population)


The NHS RightCare Approach. The Atlas of Variation, September 2015. Public Health England and NHS England.

## Recommendations from 2013 Audit

- CCG to endorse Practice specific action plans to address inequalities in hypertension management (to be developed by Public Health for outliers, include progress management)
- Linking into the Quality Premium local targets
- Clinician Engagement
- Local pathway- Education, appropriate referral
- Case finding strategy and recall systems
- Access to equipment (ABPM)
- Patient Engagement- innovation
- Awareness - general and for none attendees
- ? Public Awareness campaign
- Access- initial contact outside healthcare setting
- Self management
- Vascular Dementia -local rates and links to undiagnosed hypertension (awareness inc in NHS Healthchecks April 2013 for over 65s)


## Recommendations

- Patients should have BP measured frequently and targets should be defined and agreed
- As a minimum, BP targets to the QOF standard should be achieved
- At individual patient level, an action plan should be developed and implemented for adjusting therapy when blood pressure is not controlled to the evidence-based target or the QOF target
- Practices should be able to identify patients who choose not to have their blood pressure managed to target, this should be an informed choice


## Projected benefits

- Potential cost saving of $£ 13 M$ (HARMS) over 5 years for the estimated 27,800 pts missing (£469/pt)
- Potential savings not included for those 11,000 pts whose BP is not managed to $150 / 90 \mathrm{mmHg}$
- By reducing BP from $150 / 90 \mathrm{mmHg}$ to $140 / 90 \mathrm{mmHg}$, the risk of CHD is reduced by $22 \%$ and the risk of stroke is reduced by $41 \%$.
*NNT: number of patients requiring BP to be controlled to target to prevent one event


## What has been happening in Dudley?

- Local pathway and treatment algorithm
- Locally agreed Quality Premium for Hypertension for 2013/14, 14/15 and 15/16


## Introducing the Hypertension Quality Premium 2013/14

- Target to increase hypertension register for Dudley CCG by 1\%
- Utilisation of various case finding strategies
- $1.5 \%$ stretch target


## Hypertension Pothway

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## Dudley GuidanceHypertension Pathway

The Pharmacological Management of Hypertension


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## Dudley GuidanceHypertension Pathway

## Progress so far.

- At the end of March 2014, over 2000 patients reviewed as a result of Quality Premium work
- 1096 new patients diagnosed with hypertension over two years, exceeding the QP target for each of the years 13/14 and 14/15.
- For every 1,000 patients controlled, 16 strokes and 12 MIs could be prevented each year
- The Hypertension register for Dudley CCG has grown by 1096 patients in last two years
- Prevalence of hypertension has increased since 2004/5 from $13.4 \%$ to $17.7 \%$ in $2014 / 15$

QOF Hypertension Prevalence NHS Dudley CCG (PCT to 2011/12)


Produced by Public Health Intelligence, Office of Public Health, Dudley MBC
Source: HSCIC QOF

The percentage of NHS Dudley CCG (PCT to 2011/12) patients (Net of Exceptions) with hypertension in whom the last blood pressure (measured in the preceding 9 months to 2013/14 or 12 months $2014 / 15$ ) is $150 / 90$ or less


Produced by Public Health Intelligence, Office of Public Health, Dudley MBC
Source: HSCIC QOF

## NHSE Atlas of Variation

Ratio of reported to expected prevalence of hypertension by CCG (QOF 2013/14 hypertension prevalence / Estimated prevalence modelled by the former ERPHO


Directly Standardised Mortality Rates from Hypertensive Disease by Year 3-Year Rates, Dudley, Both Sexes Aged Under 75, 2012


Directly Standardised Mortality Rates from CHD by Year 3-Year Rates, Dudley, Both Sexes Aged Under 75, 2012
 Office for National Statistics (ONS) Mid-Y ear Population Estimates

Directly Standardised Mortality Rates from Stroke by Year 3-Year Rates, Dudley, Both Sexes Aged Under 75, 2012


Directly Standardised Mortality Rates from All Circulatory Diseases by Year 3-Year Rates, Dudley, Both Sexes Aged Under 75, 2012


## Learning

- Translating this to a new era- post QOF as we know it...

|  | Indicator | Threshold | Evidence Base |
| :--- | :--- | :--- | :--- |
| VAS1 | The percentage of people with <br> vascular disease with a blood <br> pressure which is treated to target <br> of $\leq 140 / 90 \mathrm{mmHg}$ |  | NICE CG 127 |
| DM3 | The percentage of people with <br> diabetes with a blood pressure <br> which is treated to target of <br> $\leq 140 / 80 \mathrm{mmHg}$ ( $\leq 130 / 80 \mathrm{mmHg}$ |  | NICE CG 127 |
| with retinopathy, CKD or CVD |  |  |  |
| complications) |  |  |  |$\quad$| ( |
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## Thank you for listening

For more information contact :

Clair.huckerby@dudleyccg.nhs.uk
Information produced by Andy Evans, Public Health Intelligence Analyst Office of Public Health, Dudley

