Optimizing effectiveness of the NHS Health Check programme in Hull:

Delivering CVD services in local government

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Overview

• Introduction to the picture in Hull
• A case for remodelling provision
• Incentivised uptake
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national fifths
Life expectancy and healthy life expectancy
Performance 2013/17: A case for remodelled provision
Premature cardiovascular mortality rate: A case for weighted remuneration

![Graph showing premature cardiovascular mortality rate per 100,000 population across different wards, with bars indicating variability in data. The x-axis represents different wards, and the y-axis shows the mortality rate.]
Incentivised model 2017/18

• Informed by intelligence
• Simple remuneration structure
• Adaptability
• Community delivery: ICE Creates
Percentage uptake 2017/18

- Most deprived eight wards: 2.2 (2016/17), 4.6 (2017/18)
- Remaining 15 wards: 1.9 (2016/17), 2.3 (2017/18)
Ward percentage uptake 2017/18

Most deprived eight wards (most to least deprived):

- Orchard Park & Greenwood: 0.8 (2016/17), 1.3 (2017/18)
- St Andrew's: 0.0 (2016/17), 7.0 (2017/18)
- Myton: 5.4 (2016/17), 8.6 (2017/18)
- Bransholme East: 0.0 (2016/17), 0.5 (2017/18)
- Marfleet: 3.3 (2016/17), 0.7 (2017/18)
- Southcoates East: 0.0 (2016/17), 2.5 (2017/18)
- Newington: 1.8 (2016/17), 4.0 (2017/18)
Future implications

• Financial challenges
• Reprocurement
• Long term outcomes
• Innovation