NHS Health Check

Promotional Campaign

Autumn 2026

Usage notes

The following campaign resources have been developed to help promote awareness of NHS Health Checks. There are two distinct themes to choose from, and variations within those themes to allow the materials to appeal to the widest range of target demographics.

Resources are included for printable posters up to a maximum size of A3, and both portrait and landscape display screens at a standard 16:9 ratio.

Printable posters for professional printing

These PDF files have a 3mm bleed (that's an extra margin of printable material to allow a professional printer to trim down prints to a final size), and are sized to be A3 at their finished size.

Printable posters for office printing

These PDF files have no bleed and can be printed at their default size of A3 or scaled down to fit an A4 printer if needed.

Display screens

These JPEG files come in landscape (horizontal) and portrait (vertical) formats to suit both orientations of display in waiting rooms or other public spaces. They are 16:9 / 9:16, full HD resolution. If 4K is required please contact the NHS Health Checks team.